



Sustainable Fisheries Partnership

LATIN AMERICA FORUM 2018

SFP Latin America Fisheries & Aquaculture Forum 2018

Growth and Change in a Globalized Seafood World

February 14-15, 2018 / Hilton Mexico City Reforma

INTRODUCTION

The Latin America Fisheries and Aquaculture Forum provides a venue for like-minded seafood industry professionals to share challenges, celebrate successes, and to learn more about fisheries and aquaculture issues in a pre-competitive environment. In attendance will be regional suppliers and retailers, other NGOs and key industry representatives who play an important role in the evolution of sustainable seafood. The forum will take on a convening role to ensure the sustainable seafood movement in Latin America continues to move forward. This event is held complimentary to other regional events in the first half of 2018 including the Economist events.

Wednesday February 14, 2018

12:00-1:30 NGO Workshop: Understanding the role of the market

(En Español)

ROOM: [DONA SOL]

ROOM A: Understanding the role of Market Engagement for NGOs in Seafood Sustainability: The case of Mexico.

1:30 Break

2:45-4:00 Sustainable Seafood Commitment Training for Industry

(NGOs welcome) (En Español)

ROOM: [DONA SOL]

ROOM A: What is Sustainable Seafood, what is a Fishery Improvement Project, why do I need it for my company and how do I make it work for me?

4:00 Break

4:45-5:30 Collaboration & Cooperation Showcase: How industry and NGOs are working together in the region. (In English)

ROOM: [DON ALBERTO 3]

Moderator: Emma McLaren, SFP

Speakers: Hoyt Peckham (SMARTFish), Gabriela Anaya (Collective Impact Initiative), Citlali Gomez (ComoPesca)

5:30-7:00 pm Cocktails & Networking

(All Welcome)



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Thursday February 15th, 2018

ROOM [DON ALBERTO 3]

9:00 Coffee & Registration

9:30 OPENING AND WELCOME (Simultaneous Translation)

Master of Ceremony: Emma McLaren, Sustainable Fisheries Partnership
Opening Presentation: Pedro Ferreiro, Sustainable Fisheries Partnership

9:45 Opening Panel: Working in a globalized seafood world: The Value of Sustainability

Moderator: Pedro Ferreiro, SFP
Speakers: Francisco Morales (Walmart), Guillermo Rodriguez (Ocean Garden), Javier VanCauwelaert (Grupo Contramar)

10:45 Supplying Sustainability Focused Markets: farmed and wild seafood

Moderator: Carmen Gonzalez-Valles, SFP
Speakers: Juan Antonio Loustaunau Rodelo (Acuicola Gemso), Mauricio Orellana (ORCA), Cecilia Blasco (SMARTFish)

11:30 Break [FOYER]

12:00 Challenges and Opportunities for Artisanal Fisheries

Moderator: Kathryn Novak, SFP
Speakers: Andre Brugger (Netuno), Benjamin Castro Vega (Del Pacifico Seafoods), Minerva Alonso (CeDePesca) Pablo Granados Dieseldorff - Fair Trade USA

1:00 Regional Initiative Showcase

MC: Emma McLaren, SFP
Speakers: Fishery Progress, MSC, EDF, SeaPact, WWF US, Others TBD

2:00 Closing remarks from SFP CEO Jim Cannon

2:30 Lunch (All Welcome) [LA TERRAZA]

**3:30 -5:00 Sector and Issue Based Working Groups
ROOM [DONA SOL]**

1. *Regional Squid & Octopus Workshop*
 - a. *Moderator: Pedro Ferreiro, SFP*